

urbanbaby magazine

& toddler

8510 Timber Crt, Burnaby, BC V5A 4B6 • Tel 604.420.8760 • Fax. 604.267.9971

October 17, 2004

To whom it may concern:

Re: Kimberly Mara, Eclipse Photography

Having had the pleasure of a professional relationship with Ms. Mara for the past several years, I have always been impressed by her entrepreneurial spirit and unmatched energy.

I have watched Ms. Mara's business grow by leaps and bounds due to her sharp business sense, talent as a photographer, and personable manner.

She is the first to make the most of opportunities to market her work, whether it's through tradeshow, advertising or volunteer work (she regularly provides my magazine Urbanbaby & Toddler with a free cover photo as well as editorial photos for credit only, and she also provides free photographic services throughout the community at large).

She also knows the value of the relationships that she builds with other business owners. In the competitive world of business, Ms. Mara easily edges out her competition because of the many relationships she nurtures, no matter how big or how small. This ability has garnered her respect from all of her colleagues including myself.

Ms. Mara is an exemplary local business owner and entrepreneur, and not only deserving of this nomination but of winning the title honour.

Sincerely,



Emma Lee
Publisher & Editor